



## **FOR IMMEDIATE RELEASE**

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## **SMS Fulfillment & Distribution announces launch of new website**

### ***Specialized Marketing Services, Inc. introduces fulfillment division online***

**SANTA ANA, Calif., November 4, 2010** — *Specialized Marketing Services, Inc. (SMS)*, today unveiled a brand new website for SMS Fulfillment & Distribution, a division of SMS devoted to providing high-quality, accurate fulfillment services, at [www.smsfulfillment.com](http://www.smsfulfillment.com). This new customer-focused site highlights the main services available from SMS Fulfillment & Distribution, as well as sharing customer testimonials, client listings, a brief company background, links to SMS on LinkedIn and Facebook, and much more.

The website highlights SMS' impressive back-end results, like 100% rush order on-time shipments and 99.97% overall pick and pack accuracy in the "Benefits" section of the site. It also explains more about SMS' recently achieved ISO 9001:2008 and TL 9000 quality certifications, explaining why more and more companies like LGE MobileComm and Lufthansa trust their fulfillment services to SMS Fulfillment & Distribution.

"Now new and existing clients can log on and learn more about the comprehensive solutions SMS provides," SMS' CEO and Founder Gloria Robbins said. "We have always prided ourselves on being involved with all levels of the supply-chain, from conception to creation to conveyance, and we are excited that our top-notch fulfillment division now has an online presence."

Customers can still visit [www.teamsms.com](http://www.teamsms.com) for information on front-end agency solutions, including service listings and case studies.

Specialized Marketing Services, Inc. (SMS) is an integrated marketing services and fulfillment company that provides cross-channel, integrated marketing solutions across traditional, interactive and fulfillment platforms. Celebrating more than 20 years of visionary management and expertise, they offer clients industry-leading and award-winning initiatives, which deliver exceptional ROI, stronger brand equity, greater market share, and accountable results. Their clients range in size from small and mid-sized companies to large multi-national corporations in

varied industries including High-Tech, Healthcare, Food and Beverage and Consumer Electronics.

Specialized Marketing Services is a woman-owned business with full Women and Minority Business Enterprise (WMBE) certification. Additional information is available at [www.smsfulfillment.com](http://www.smsfulfillment.com) or by calling 800-998-8600.

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